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PORTFOLIO

FABRIC DESIGNS



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2024

AT THE ELUSIVE MISS LOU, WE DON'T DO BORING. OUR EYEWEAR BRAND IS ALL ABOUT COLOR, CREATIVITY, AND PERSONALITY. WE CHANNEL THE SPUNKY SPIRIT OF MISS LOU HERSELF, INFUSING OUR COMMUNICATION WITH HER QUIRKY SENSE OF HUMOR AND DESIGNER KNOW-HOW. AS AN AUSTRALIAN, FAMILY-RUN BUSINESS, WE PRIDE **OURSELVES ON TREATING OUR** CLIENTS LIKE FRIENDS AND DELIVERING THAT GOOD OL' **FASHIONED PERSONAL TOUCH. OUR** FRAMES ARE ONE-OF-A-KIND, JUST LIKE OUR VOICE. COME JOIN THE FUN!

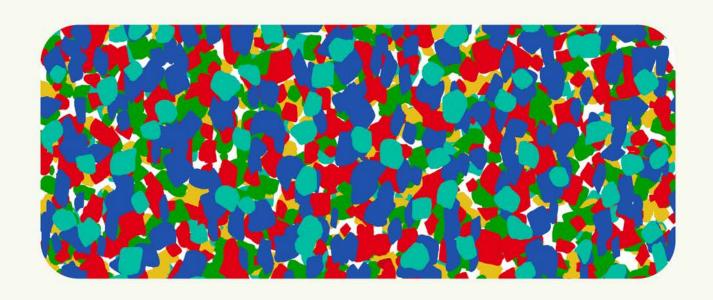




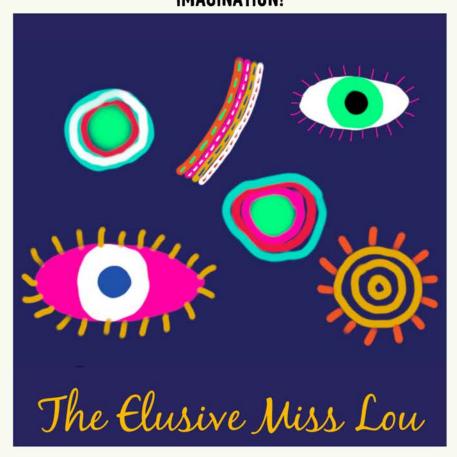
INCORPORATING UNIQUE FABRIC DESIGNS
INTO EVERY FRAME WITH MISS LOU'S SPECIAL
TECHNIQUE DEVELOPED BY
MISS LOU'S PARTNER, JONATHAN SCEATS,
AND DR. REGINA ROSSI AT MAZZUCCHELLI IN
THE 1980S.

THIS ENABLES US TO EMBED MISS LOU'S BEAUTIFUL FABRIC DESIGNS DIRECTLY INTO THE ACETATE. THE RESULT IS A DISTINCTIVE FRAME THAT IS UNLIKE ANY OTHER.

THANKS TO THE ONE-OF-A-KIND FRAME DESIGN AND LAMINATION PROCESS, EACH MISS LOU FRAME IS AS DISTINCTIVE AS THE PERSON WEARING IT.



AFTER A LIFETIME OF CRAFTING EYE-CATCHING DESIGNS, I'M FINALLY READY TO SHARE MY FABRIC CREATIONS WITH YOU. EACH PIECE IS A MINIATURE MASTERPIECE, INSPIRED BY MY LOVE FOR NATURE AND NOSTALGIA, TRANSPORTING ME TO MY SERENE HAPPY PLACE. YOU WON'T FIND ANY RUN-OF-THE-MILL NATURE MOTIFS HERE. ONLY WHIMSICAL DRAWINGS PLUCKED STRAIGHT FROM MY QUIRKY IMAGINATION!



NEW YEARS EVE



THIS VIBRANT AND COLORFUL DESIGN CAPTURES THE ESSENCE OF THE LIVELY ATMOSPHERE THAT PERMEATES SYDNEY ON NEW YEAR'S EVE. THE BRIGHT BURSTS OF FIREWORKS THAT LIGHT UP THE SKY ARE BEAUTIFULLY REFLECTED IN THE DESIGN'S BOLD AND PLAYFUL PATTERNS. WHETHER YOU'RE CELEBRATING WITH FRIENDS AND FAMILY OR TAKING IN THE FESTIVITIES FROM AFAR, THIS DESIGN IS SURE TO SPARK JOY AND EXCITEMENT FOR THE COMING YEAR. SO JOIN IN THE REVELRY AND LET THE ENERGY OF THE HOLIDAY SPIRIT CARRY YOU INTO A NEW YEAR FULL OF POSSIBILITY AND ADVENTURE.



RIOT



THE COMBINATION OF BOLD HUES AND INTRICATE LINES CREATES A DESIGN
THAT DEMANDS ATTENTION. IT IS NOT FOR THE FAINT OF HEART, BUT RATHER
FOR THOSE WHO WANT TO MAKE A STATEMENT. THIS DESIGN EXUDES ENERGY
AND CONFIDENCE, AND IS PERFECT FOR SOMEONE WHO ISN'T AFRAID TO STAND
OUT FROM THE CROWD. WHETHER IT'S WORN AS A STATEMENT PIECE OR
INCORPORATED INTO A MORE SUBDUED OUTFIT, THIS DESIGN WILL ADD
PERSONALITY AND FLAIR. IT'S A TRUE CELEBRATION OF INDIVIDUALITY AND
CREATIVITY.



EMBROIDERME



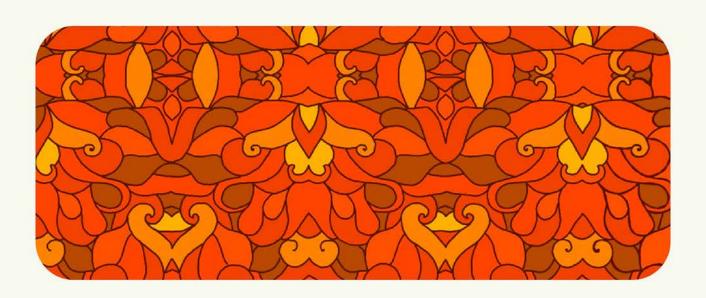
THIS EMBROIDERY INSPIRED DESIGN IS A TRUE LOVE LETTER TO NEEDLECRAFT, WITH DELICATE DETAILS THAT ARE SURE TO MAKE YOUR HEART SKIP A BEAT. THE STUNNING DESIGN IS A WILDFLOWER BOUQUET, BURSTING WITH BEAUTY AND GRACE.



ORANGE MEDUSA



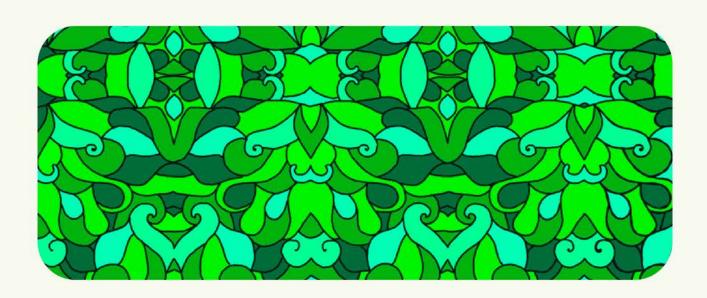
A SWIRLING DERVISH OF SWOOPING LINES AND FORMS, MEDUSA DESIGN IS SURE TO MESMERISE.



GREEN MEDUSA

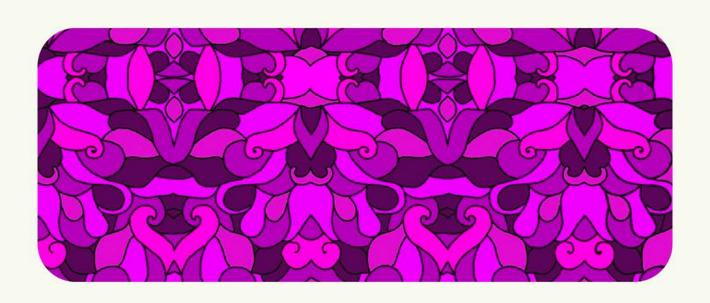


A SWIRLING DERVISH OF SWOOPING LINES AND FORMS. MEDUSA DESIGN IS SURE TO MESMERISE.



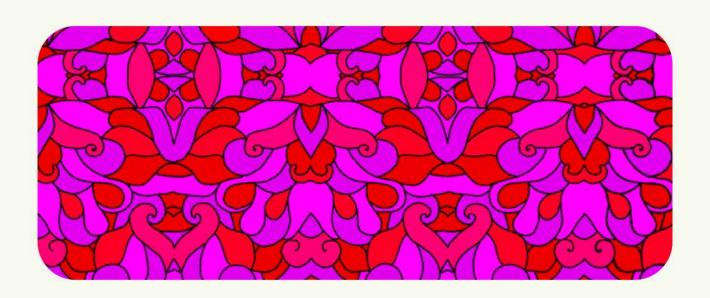
PURPLE MEDUSA

A SWIRLING DERVISH OF SWOOPING LINES AND FORMS, MEDUSA DESIGN IS SURE TO MESMERISE.



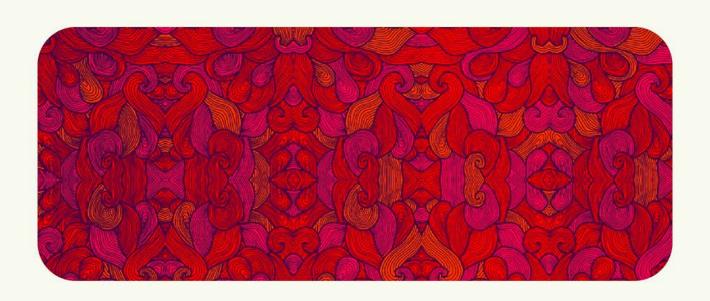
PINK MEDUSA

A SWIRLING DERVISH OF SWOOPING LINES AND FORMS, MEDUSA DESIGN IS SURE TO MESMERISE.



RED MEDUSA WITH DETAIL

A SWIRLING DERVISH OF SWOOPING LINES AND FORMS, MEDUSA DESIGN IS SURE TO MESMERISE.



BREAKFAST IN THE JUNGLE



RAJA AMAT, INDONESIA – "... HAD ME LAUGHING HYSTERICALLY AS WE ATE OVERLOOKING THE BEAUTIFUL ISLANDS OF RAJA AMAT. I HAD GROWN ACCUSTOMED TO MY SEMI AQUATIC LIFE AND FELT A DEEP DRAW TOWARDS THE JUNGLES OF THE ISLANDS. I ORGANISED FOR A FIVE-DAY TREK THROUGH THE JUNGLE TO SEE SOME OF THE MORE REMOTE PARTS OF THE ISLANDS AND THE VIEWS THAT WE SAW WERE SIMPLY BREATHTAKING.



BREAKFAST ON THE REEF



RAJA AMAT, INDONESIA - "...AND SO I LEARNED TO NEVER TRUST A MAN IN BROWN SUEDE SHOES AT NIGHT. YET I STILL
MANAGED TO MAKE MY FLIGHT TO DENPASAR AND WAS SUDDENLY CONFRONTED WITH A CHOICE IN DESTINATION. I HAD
HEARD FROM AN OLD UNIVERSITY COLLEAGUE RECENTLY THAT THEY HAD BEEN STUDYING A REMOTE CORAL REEF WORKING
AS A CONSERVATIONIST AND MARINE BIOLOGIST.

THEY HAD WRITTEN ME A WATERLOGGED LETTER WITH A SATELLITE PHONE NUMBER ATTACHED. I USED THE LOCAL PAYPHONE FACILITIES AND WAS ON MY WAY TO SORONG THAT AFTERNOON. ARRIVING ABOARD HER RESEARCH BOAT, AN OLD INDONESIAN PIRATE SHIP THAT HAD BEEN FITTED WITH UP-TO-DATE RESEARCH EQUIPMENT SAT WITHIN THE TALL DENSE ISLANDS AROUND THE REEF.

WHILE ABOVE THE WATER WAS A PARADISE BELOW WAS A BUSTLING METROPOLIS OF LIVE AND COLOUR, OVER THE THREE MONTHS I SPENT ABOARD I DOUBT I MET THE SAME FISH TWICE..." - THE MEMOIRS OF MISS LOU PG. 287



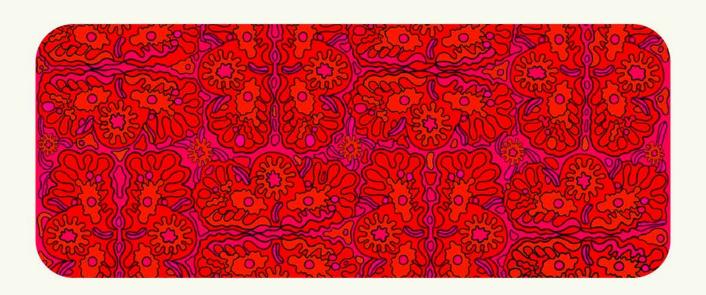
BREAKFAST IN THE DESERT



ULURU, AUSTRALIA – "...THEY WENT ON FOR AS FAR AS THE EYE COULD SEE AND WERE INDEED QUITE BEAUTIFUL IN THEIR OWN RIGHT.

OF THE DESERT HIGHWAY BY NIGHT. HOPING NO SNAKES OR SPIDERS MADE THEIR WAY TO SHARE MY WARMTH IN THE NIGHT. ALAS EVENTUALLY WE MADE IT TO THE GREAT MONOLITH AT THE CENTRE OF THE COUNTRY.

AN UNBELIEVABLE IMAGE RISING FROM THE BUSH TO CHALLENGE THE SKY. I WILL ALWAYS BE HUMBLED BY THE ENVIRONMENT WE LIVE WITHIN, HUMBLED AND INSPIRED..." THE MEMOIRS OF MISS LOU PG. 12



PATCH

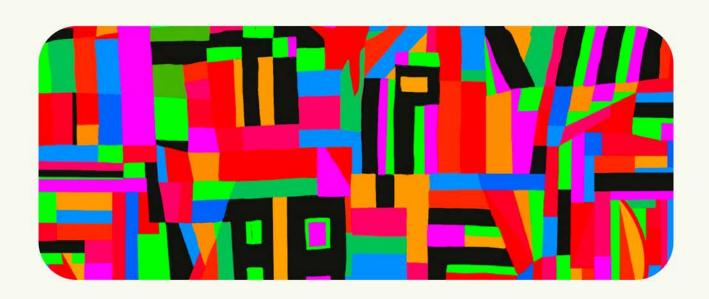


BARCELONA - "... BUT HAVING SEEN WHAT IT DID TO HIM I KNEW I'D NEVER AGAIN GO DOWN THAT PARTICULAR PATH.

DESPITE THAT SEEMINGLY DESPERATE ACT I WAS RELEASED FROM ALL RESPONSIBILITY TO STAY AND SO LEFT HEADING FOR SPAIN, BARCELONA TO BE SPECIFIC. A SINGULARLY BEAUTIFUL CITY AND ONE IN WHICH YOU CAN FIND YOURSELF SWEPT AWAY BY THE PEOPLE.

I HAVE TRAVELLED TO MANY PLACES AND SEEN MANY SIGHTS BUT WHEN A CITY IS DEFINED BY ITS PEOPLE SOMETHING MAGICAL HAPPENS. I WAS ENAMOURED BY SOME SKATEBOARD ARTISTS, AS THEY HAD ME CALL THEM, WHO ENDED UP INVITING ME TO A PARTY HOUSED IN AN ABANDONED INDUSTRIAL PARK.

FOR WHAT MAY HAVE SEEMED FROM THE OUTSIDE A PARTICULARLY PRECARIOUS SITUATION BEING PART OF IT I FELT SUCH CONNECTION TO THESE NEW FRIENDS I HAD MADE, AND A WONDERFUL NIGHT ENSUED..." – THE MEMOIRS OF MISS LOU PG. 32



AUSTRANOSTALGIA



AUSTRALIA - "...I SUPPOSE I COULD SAY THE SAME THINGS ABOUT GROWING UP IN AUSTRALIA, THAT ANYONE, GROWING UP ANYWHERE, COULD SAY. IT IS, AND ALWAYS WILL BE MY HOME. TO BE SPECIFIC I REMEMBER LOOKING OUT MY WINDOW OVER A FIELD OF YELLOW GRASS AND HEARING THE SLOW, HOT SOUND OF A MAGPIE CAWING. "AHH, AHH, AHHHHHH" LATER I DISCOVERED THE COLOUR AND BEAUTY OF OUR COUNTRY, THE EXCITING PEOPLE THERE ARE TO MEET, THE BEAUTIFUL PLACES, BOTH NATURAL AND MAN MADE TO VISIT. THE CHAOS, COLOUR AND DIVERSITY..." - THE MEMOIRS OF MISS LOU PG. 14

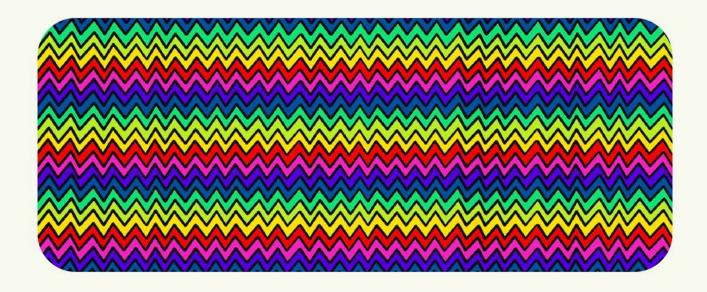


ZIGGY ZAGGY



INSPIRED BY 1970S KNITTING MACHINES. VIBRANT COLOURS AND HYPNOTIC PRINTS.

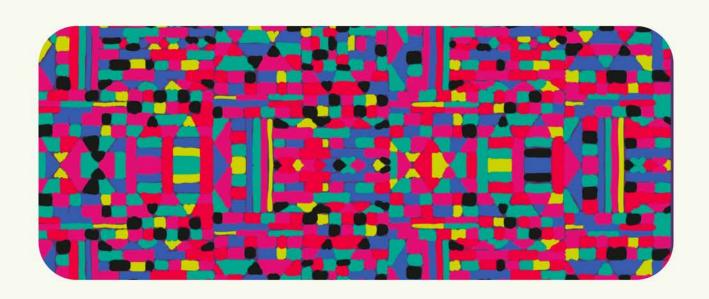
THE 1970S WERE A TIME OF CREATIVITY AND EXPRESSION, AND THIS WAS NO LESS TRUE IN THE WORLD OF KNITTING. THE INTRODUCTION OF KNITTING MACHINES ALLOWED FOR COMPLEX AND INTRICATE DESIGNS TO BE CREATED WITH EASE, AND DESIGNERS BEGAN TO EXPERIMENT WITH BOLD AND VIBRANT COLOURS. THE RESULTING GARMENTS WERE TRULY UNIQUE, WITH HYPNOTIC PRINTS THAT DREW THE EYE AND CAPTURED THE IMAGINATION. THIS IS MY 21ST CENTURY INTERPRETATION OF THIS FAVOURED DESIGN.



ROMAN TERRAZZO



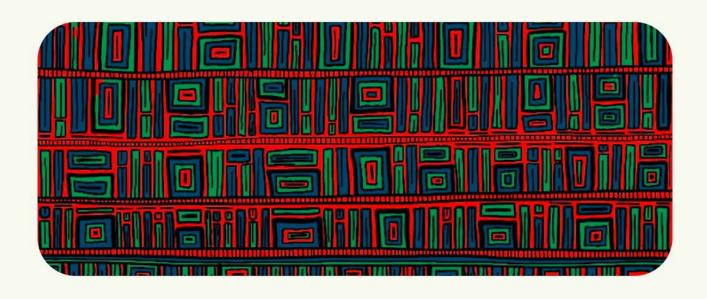
MEXICO - "...WALLS ARE OFTEN SEEN TO KEEP OTHERS OUT, OR TO KEEP SOME IN. WHILE TRAVELLING IN MEXICO I MET WITH A FAMILY WHO USED WALLS TO BRING PEOPLE TOGETHER. EACH EVENING THEIR HOME WAS OPEN TO ANYONE WHO WOULD LIKE TO ENTER, FOOD WAS PRESENTED AND EACH NIGHT A NEW FAMILY WAS FORMED. ONE OF COMPASSION, LOVE AND UNDERSTANDING. WHERE JUDGMENTS WERE LEFT AT THE DOOR AND EQUALITY WAS EVERYONE'S RIGHT. IN THAT FAMILY I SAW OUR ONLY FUTURE, AND IN THE NEWS, I COULD SEE ONLY OUR END..." - THE MEMOIRS OF MISS LOU PG. 189



RED BLUE MOSAIC



WITH MONUMENTAL NATURAL LANDSCAPES I CANNOT HELP BUT FEEL THE HEAVY WEIGHT OF PERSPECTIVE REST UPON MY SHOULDERS. CROSSING THE ARGENTINA — CHILE BORDER THROUGH THE ANDES MOUNTAINS WAS ONE OF THESE TIMES. I HAVE BEEN FEW PLACES THAT HAVE SHARED THE SHEER SENSE OF REMOTENESS, WHILE MAKING ME FEEL SO A PART OF THE WORLD, I COULD NOT LEAVE THAT PLACE WITHOUT BEING INSPIRED..." – THE MEMOIRS OF MISS LOU PG. 98



PURPLE MOSAIC



MACHU PICCHU - PERU - "...MACHU PICCHU IS JUST DOWNRIGHT BEAUTIFUL. AS WITH ALL SPLENDID THINGS, THE BATTLE TO EXPERIENCE IT MADE IT EVEN MORE MAGNIFICENT. THE HIKE IS NOTHING TO SNIFF AT IS WHAT I AM SAYING, BUT ONCE THERE, THE IMAGE OF HUMANS, LIKE ANY OF US, CREATING THAT PLACE BROUGHT A TEAR TO MY EYE. I AM SO PROUD TO CALL MYSELF HUMAN, IN THESE TIMES I WORRY THAT LESS PEOPLE SHARE MY PRIDE AND EVEN LESS PEOPLE ARE DESERVING OF IT..." - THE MEMOIRS OF MISS LOU PG. 199



VINTAGE MOSAIC

I LOVE THE QUIRKY FUTURIST SHAPES CREATED IN THE 1950'S. THINK THE JETSONS, LOST IN SPACE ETC WE WERE REALLY CONFRONTED WITH A BRAVE NEW WORLD. THIS DESIGN AND COLOUR WERE INSPIRED BY SUCH.

THE 1950S WAS A DECADE OF TREMENDOUS CHANGE AND PROGRESS. AS WE EMERGED FROM THE DEVASTATION OF WORLD WAR II, PEOPLE WERE EAGER TO EMBRACE A NEW, OPTIMISTIC VISION OF THE FUTURE. THIS WAS REFLECTED IN THE ART AND DESIGN OF THE TIME, WHICH WAS CHARACTERIZED BY BOLD, FUTURISTIC SHAPES AND VIBRANT, EYE-CATCHING COLORS.

ONE OF THE MOST ICONIC EXAMPLES OF THIS STYLE IS THE WORK OF THE LEGENDARY HANNA-BARBERA ANIMATION TEAM, WHO CREATED SUCH BELOVED CARTOONS AS THE JETSONS AND JONNY QUEST. THESE SHOWS FEATURED SLEEK, FUTURISTIC DESIGNS THAT CAPTURED THE IMAGINATION OF VIEWERS YOUNG AND OLD, AND HELPED TO DEFINE THE LOOK AND FEEL OF THE 1950S AND 1960S.

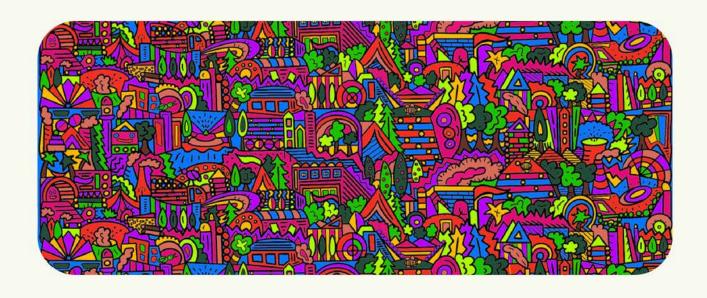
OF COURSE, THE INFLUENCE OF THIS ERA CAN STILL BE SEEN TODAY, IN EVERYTHING FROM RETRO-INSPIRED CLOTHING AND FURNITURE TO THE SLEEK, FUTURISTIC LINES OF MODERN TECHNOLOGY. WHETHER YOU'RE A FAN OF CLASSIC SCI-FI OR SIMPLY APPRECIATE THE BOLD, OPTIMISTIC SPIRIT OF THE 1950S, THERE'S NO DENYING THE ENDURING APPEAL OF THIS ERA'S UNIQUE AESTHETIC.



LIFE BRIGHTS



NEW ORLEANS, USA - "...NEW ORLEANS IS A CITY BURSTING AT THE SEAMS WITH MUSIC.
FROM THE MOMENT I SET FOOT ON THE STREETS, MUSIC SEEMED TO EMERGE FROM THE
WALLS LIKE THE OLD MUSE. IN FACT, THAT'S HOW I WOULD DESCRIBE THE CITY, THE MUSE
GIVEN FORM AND FLAVOUR. I COULD NOT HELP BUT BE SWEPT UP IN IT, AND THREE DAYS
LATER WHEN I EMERGED, I FELT FRESHLY SCRUBBED WITH A NEW EYE FOR THE WORLD. IF
YOU NEED AN ARTISTIC BOOST AND CAN MAKE IT, NEW ORLEANS IS THE CITY TO SET YOUR
SOUL ON FIRE..." - THE MEMOIRS OF MISS LOU PG. 27



LIFE PURPLE



AMSTERDAM IS A CITY OF FREEDOMS; IT FEELS LIKE A PLACE ON THE FOREFRONT OF SOCIETAL THINKING, WHILE HAVING DEEP HISTORIC ROOTS. THE CANALS ARE BEAUTIFUL IN THE WINTER WITH LIGHTS REFLECTING OFF THE WATER. IT IS TRULY A MAGICAL PLACE. THE TULIP MARKETS ARE A BIG DRAW FOR ME IN PARTICULAR. EVERY WHICH WAY THERE ARE NEW TULIPS TO SEE, EACH WITH A RICH STORY TO TELL AND A FRIENDLY FACE EXCITED TO TELL IT. YOU CAN IMAGINE THE CITY, AS WITH MANY EUROPEAN CITIES, THE TIMES BEFORE, WHEN ARTISTS WALKED THE STREETS AND ARISTOCRATS, MERCHANTS AND ROYALTY FREQUENTED THE LOCAL ESTABLISHMENTS. IT IS A CITY OF HISTORY AND THOUGHT..." – THE MEMOIRS OF MISS LOU PG. 210



LIFE VINTAGE



REMINISCING ON A LIFE WELL LIVED, LIFE VINTAGE IS A LOOK BACK AT ALL THINGS NOSTALGIC AND WONDERFUL.

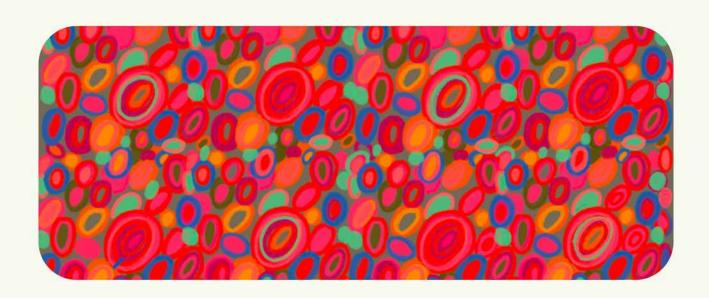
SO AS WE LOOK BACK ON OUR LIVES, LET US EMBRACE THE VINTAGE MOMENTS THAT HAVE MADE US WHO WE ARE TODAY. LET US CHERISH THE MEMORIES, CELEBRATE THE PEOPLE, AND FIND JOY IN THE SIMPLE PLEASURES THAT MAKE LIFE SO SWEET.



DESERT OPAL



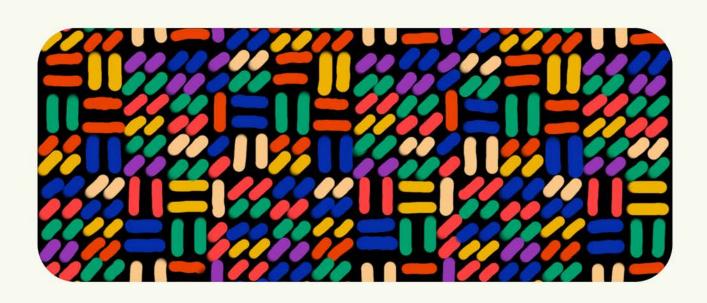
THE RUGGED BEAUTY OF SOUTH AUSTRALIA'S OUTBACK HAS BIRTHED A TRUE NATURAL WONDER: THE AUSSIE OPAL. THIS RARE GEMSTONE IS A SIGHT TO BEHOLD, WITH ITS KALEIDOSCOPE OF COLORS THAT SHIFT AND SWIRL LIKE MAGIC. FROM FIERY REDS TO COOL BLUES AND GREENS, EACH OPAL IS A ONE-OF-A-KIND MASTERPIECE, THIS DESIGN INSPIRES WITH ITS VIBRANT HUES AND DISTINCT PATTERNS THAT WILL LEAVE YOU SPELLBOUND.

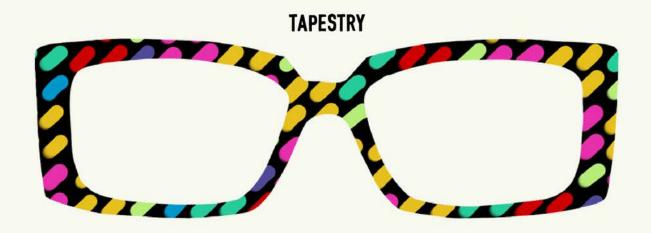


BRAID

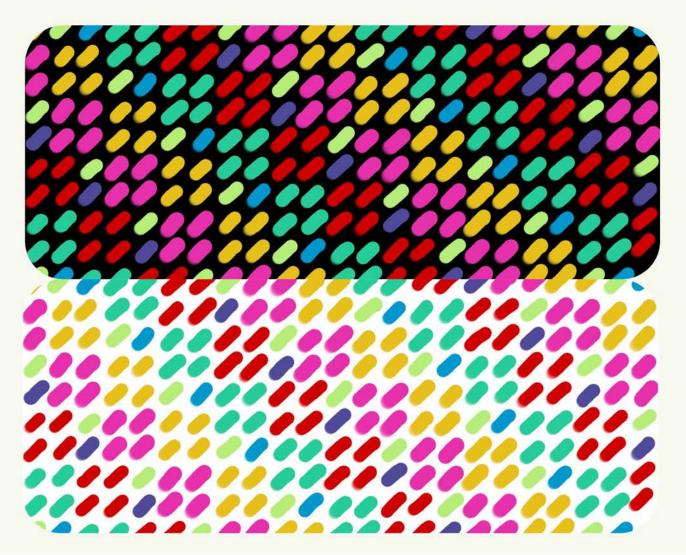


AS AN EXPERT CROSS-STITCHER, THE SOOTHING GRID OF EMBROIDERY PROVIDED THE SPARK FOR THIS STUNNING BRAID PATTERN. MUTED COLORS ADD A TOUCH OF OLD-SCHOOL CHARM, EVOKING A SENSE OF TIMELESS BEAUTY.





AS A FOURTH-GENERATION TEXTILE QUEEN, THIS TAPESTRY IS NOT JUST A DESIGN, BUT A TRIBUTE TO MY MOTHER, GRANDMOTHER, AND GREAT-GRANDMOTHER BEFORE HER. WEAVING THEIR THREADS OF TALENT AND PASSION INTO THIS TAPESTRY DESIGN CONNECTS US ALL IN A BEAUTIFUL WAY.



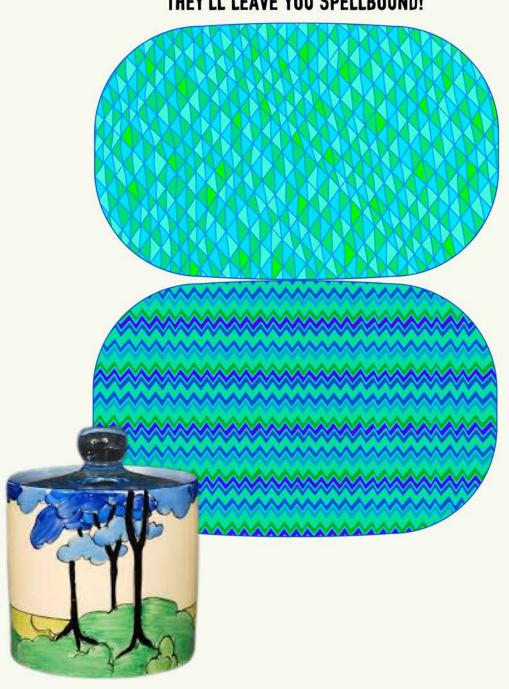
CLARICE - VINTAGE

THESE MESMERIZING WEBS OF COLOR ARE AN ODE TO THE 20TH CENTURY BRITISH
CERAMIC DESIGNER, CLARICE CLIFF, AND HER VIBRANT PALETTE.
THEY'LL LEAVE YOU SPELLBOUND!



CLARICE - GREENS

THESE MESMERIZING WEBS OF COLOR ARE AN ODE TO THE 20TH CENTURY BRITISH
CERAMIC DESIGNER, CLARICE CLIFF, AND HER VIBRANT PALETTE.
THEY'LL LEAVE YOU SPELLBOUND!



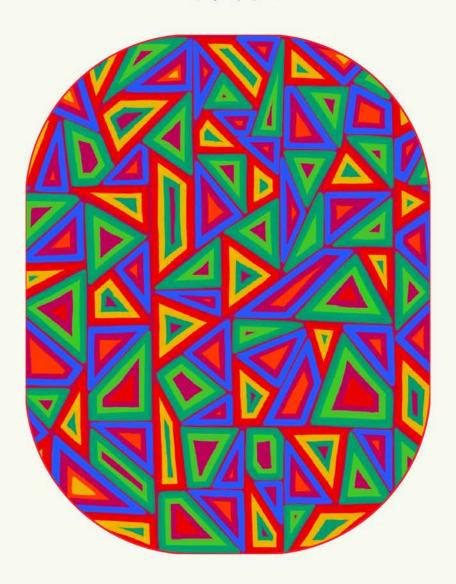
CLARICE - PINKS

THESE MESMERIZING WEBS OF COLOUR ARE AN ODE TO THE 20TH CENTURY BRITISH CERAMIC DESIGNER, CLARICE CLIFF, AND HER VIBRANT PALETTE.



UNION





HARLEQUIN

MESMERIZING DIAMONDS SWIRL AND TWIRL, CASTING A SPELL ON YOUR EYES WITH THEIR HARLEQUIN CHARM.



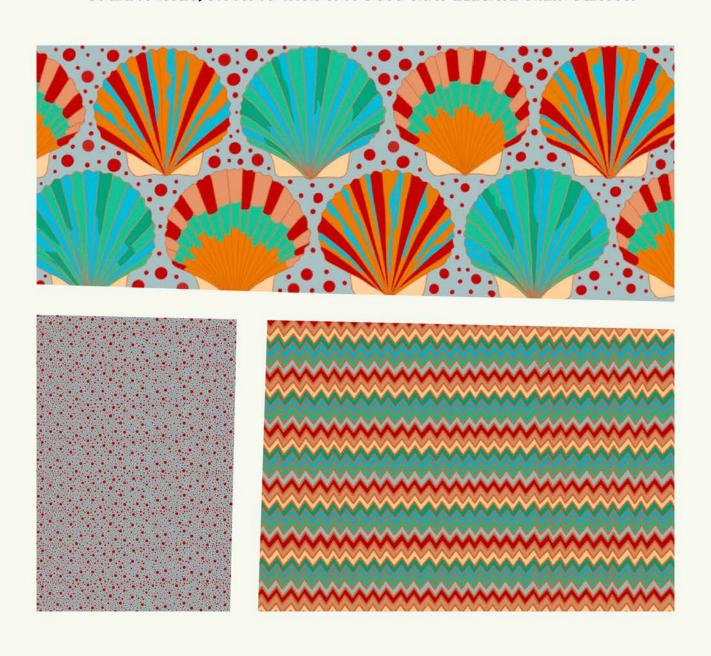
SEASHELLS - PINKS

DRAWN FROM THE MAGIC OF THE OCEAN, THESE DELICATE SHELLS BURST WITH VIBRANT, DREAMY HUES. DANCING WITH TINY DOTS THAT ELEVATE THEIR BEAUTY.



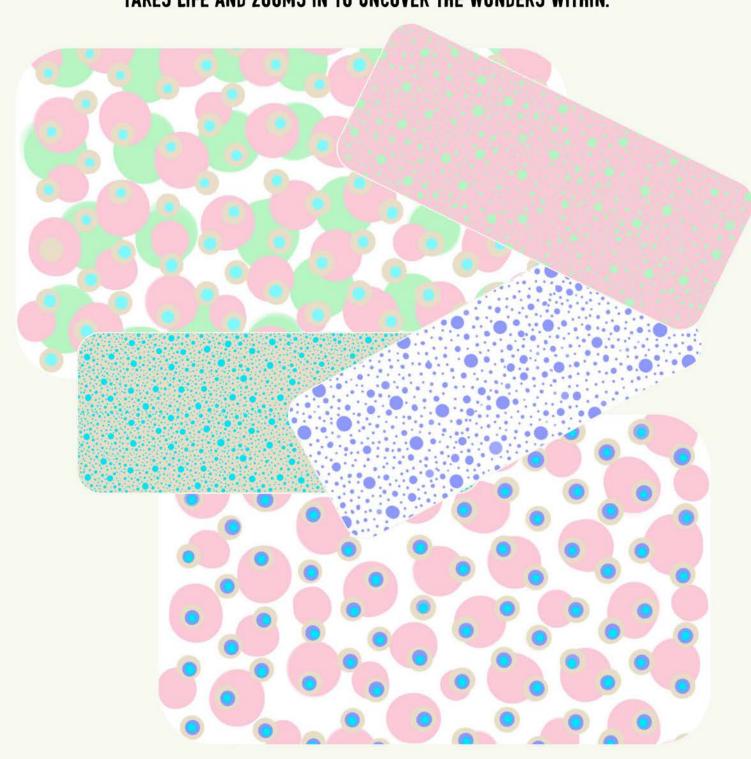
SEASHELLS - BLUES

DRAWN FROM THE MAGIC OF THE OCEAN, THESE DELICATE SHELLS BURST WITH VIBRANT, DREAMY HUES. DANCING WITH TINY DOTS THAT ELEVATE THEIR BEAUTY.



LUNAR

WE'RE JUST TEENSY-WEENSY SPECKS OF COSMIC DUST. BUT, THIS MIND-BLOWING CONCEPT TAKES LIFE AND ZOOMS IN TO UNCOVER THE WONDERS WITHIN.



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